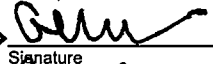



45-06-09

Form CHAR410 <small>For new registrants only (Amending use CHAR410-A, Re-registering use CHAR410-R)</small>	Registration Statement for Charitable Organizations New York State Department of Law (Office of the Attorney General) Charities Bureau - Registration Section 120 Broadway New York, NY 10271 www.charitiesnys.com/	Open to Public Inspection
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Part A - Identification of Registrant			
1. Full name of organization (exactly as it appears in your organizing document) The 74 Media, Inc.		5. Fed. employer ID no. (EIN) 47_2788684_ _ _ _	
2. c/o Name (if applicable)		6. Organization's website www.the74million.org	
3. Mailing address (Number and street) 222 Broadway, Floor 19	Room/suite	7. Primary contact Romy Drucker	
City or town, state or country and ZIP+4 New York, New York 10038		Title CEO	
4. Principal NYS address (Number and street)	Room/suite	Phone 646-568-7939	Fax
City or town, state or country and ZIP+4		Email romy@the74million.org	

Part B - Certification - Two Signatures Required			
We certify under penalties for perjury that we reviewed this Registration Statement, including all schedules and attachments, and to the best of our knowledge and belief, they are true, correct and complete in accordance with the laws of the State of New York applicable to this statement.			
1. President or Authorized Officer/Trustee		Campbell Brown President	7-31-15
	Signature	Printed Name Title	Date
2. Chief Financial Officer or Treasurer		Romy Drucker Treasurer	7/31/15
	Signature	Printed Name Title	Date

Part C - Fee Submitted		
If registering to solicit contributions, fee is \$25. If not registering to solicit contributions, no fee is owed.	Check <input checked="" type="checkbox"/> if you are submitting \$25 fee to register to solicit contributions.	Submit check or money order, payable to "NYS Department of Law."

Part D - Attachments - All Documents Required
Attach <u>all</u> of the following documents to this Registration Statement, even if you are claiming an exemption from registration: <ul style="list-style-type: none"> • Certificate of incorporation, trust agreement or other organizing document, and any amendments; and • Bylaws or other organizational rules, and any amendments; and • IRS Form 1023 or 1024 Application for Recognition of Exemption (if applicable); and • IRS tax exemption determination letter (if applicable)

Part E - Request for Registration Exemption
Is the organization requesting exemption from registration under either or both Article 7-A or the EPTL? <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No
* If "Yes", complete Schedule E.

Part F - Organization Structure

1. Incorporation / formation

<p>a. Type of organization: Corporation <input checked="" type="checkbox"/> Limited liability company (LLC) <input type="checkbox"/> Partnership <input type="checkbox"/> Sole proprietorship <input type="checkbox"/> Trust <input type="checkbox"/> Unincorporated association <input type="checkbox"/> Other * <input type="checkbox"/> * If Other, describe:</p>	<p>b. Type of corporation if New York not-for-profit corporation A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D <input type="checkbox"/></p> <p>c. Date incorporated if a corporation or formed if other than a corporation <u>01</u> / <u>12</u> / <u>2015</u> __</p> <p>d. State in which incorporated or formed Delaware</p>
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2. List all chapters, branches and affiliates of your organization (attach additional sheets if necessary)

Name	Relationship	Mailing address (number and street, room/suite, City or town, state or country and zip+4)
None.		

3. List all officers, directors, trustees and key employees

Name	Title	Mailing address (number and street, room/suite, city or town, state or country and zip+4)	End of term (if applicable)
Please see attached list.			__/__/__
			__/__/__
			__/__/__
			__/__/__
			__/__/__
			__/__/__
			__/__/__
			__/__/__

4. Other Names and Registration Numbers

a. List all other names used by your organization, including any prior names
 Loudspeaker Media Inc.

b. List all prior New York State charities registration numbers for the organization, including those from the New York State Attorney General's Charities Bureau or the New York State Department of State's Office of Charities Registration
 None.

Part G - Organization Activities

1. Month the annual accounting period ends (01-12) 12	2. NTEE code
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3. Date organization began doing each of following in New York State:

a. conducting activity	<u>01 / 12 / 2015</u>
b. maintaining assets	<u>01 / 12 / 2015</u>
c. soliciting contributions (including from residents, foundations, corporations, government agencies, etc.)	<u>03 / 27 / 2015</u>

4. Describe the purposes of your organization
The organization produces and distributes journalism about America's education system, focusing on education policy issues and the roles of key stakeholders in America's education system.

5. Has your organization or any of your officers, directors, trustees or key employees been:

a. enjoined or otherwise prohibited by a government agency or court from soliciting contributions? Yes* No
 * If "Yes", describe:

b. found to have engaged in unlawful practices in connection with the solicitation or administration of charitable assets? Yes* No
 * If "Yes", describe:

6. Has your organization's registration or license been suspended by any government agency? Yes* No
 * If "Yes", describe:

7. Does your organization solicit or intend to solicit contributions (including from residents, foundations, corporations, government agencies, etc.) in New York State? Yes* No
 * If "Yes", describe the purposes for which contributions are or will be solicited:

To further the organization's purposes set forth in item 4 above.

8. List all fund raising professionals (FRP) that your organization has engaged for fund raising activity in NY State (attach additional sheets if necessary)

Name	Type of FRP (see instructions for definitions)	Mailing address (number and street, room/suite, city or town, state or country and zip+4)	Dates of contract
None.	PFR <input type="checkbox"/>		Start date: __/__/__
	FRC <input type="checkbox"/>		End date: __/__/__
	CCV <input type="checkbox"/>		
	PFR <input type="checkbox"/>		Start date: __/__/__
	FRC <input type="checkbox"/>		End date: __/__/__
	CCV <input type="checkbox"/>		
	PFR <input type="checkbox"/>		Start date: __/__/__
	FRC <input type="checkbox"/>		End date: __/__/__
	CCV <input type="checkbox"/>		

Part H - Federal Tax Exempt Status

1. If applicable, list the date your organization:

a. applied for tax exempt status	<u>02 / 11 / 2015</u>
b. was granted tax exempt status	<u>03 / 27 / 2015</u>
c. was denied tax exempt status	<u>N/A</u> / __ / __
d. had its tax exempt status revoked	<u>N/A</u> / __ / __

2. Provide Internal Revenue Code provision: 501(c)(3)