

Leaders gave more to charit

used 2001 pay raise to increase donations

For MSU advertising faculty, big game doesn't matter as much



Watching the ads: Members of Michigan State University's home of advertising instructor Bob Kolt. The faculty members advertising faculty watch Super Bowl commercials Sunday at the have been rating Super Bowl commercials for the past five years.

Professors immerse themselves in critique of Super Bowl ads

commercials among those gaining favor Super Bowl field goal miscos \$1 miles misses \$1 million target



Education PAC grows in popularity

Thousands remain without electricity after snow storms