

"IT'S NOT TRUE BUT IT MAKES DRIVING A BREEZE ... NOBODY'LL GET WITHIN A BLOCK OF ME"

Ignorance inhibits overseas trade

On the first day of his course in world geography at California State University in Fullerton, professor Bill Puzo decided to ask his class of incoming freshman to find a few countries on a map

"The results simply shocked me," he said.

He found that one out of three students did not know where France is, 74 percent could not locate El Salvador and many placed it on the island of Puerto Rico Forty-seven percent could, not find Japan, and many of them -confused it with New Zealand. Fifty-five percent could not find Iran, and 54 -percent of the students did not know the location of Atlanta

"I don't know how these people who are supposed to be prepared as world citizens could go through 12 years of school and not know these things," Puzo 'said. "They are fiddling around with computers, but what do they think they are going to apply it to?"

"When I lecture on the US revolution I get blank stares," said a professor of journalism at a major West Coast

He recently asked his class of 12 graduate students, all of whom hope to be foreign correspondents, to name the vice president of the United States. He was stunned when one student replied that the country had not had a vice president since Alexander Haig, Ronald Reagan's first secretary of state, resign-

In a recent poll conducted by the Washington Post and ABC News, only two Americans in 10 were able to identify which side the United States was backing in El Salvador and Nicaragua

THE INCIDENTS ARE not isolated, but rather are representative of a problem which has educators, government officials and business leaders deeply concerned

They are convinced that a combination of factors has left many U.S. citizens poorly equipped to understand their own history and that of other countries and appallingly ignorant of foreign languages and cultures and even basic geography

The United Nations studied 30,000 children aged 10 and 14 in nine countries to judge their comprehension of foreign cultures. American students placed next

This is not a new problem. At the center of concern now, however, is that many experts believe this lack of basic historic, cultural and linguistic talents has undermined U.S. foreign policy, the nation's ties to even its closest allies in

One of the things I looked forward to

When our old house was built, the

when we moved into our new house was

having a backyard with grass growing in

builders sodded the front, the sides and

the first half-inch of the back. The rest

they left looking like the Okefenokee

annex. It was half an aere of mud, weeds

and crawdads. We moved in midway

through September By November we were getting complaints from neighbors

about the water moccasins

By Vincent J. Schodolski Chicago Tribune

Europe and the ability of the United States to compete effectively in a business world which grows more interrelated every day.

"We are appallingly parochial in our approach to education," said Ernest L. Boyer, president of the Carnegie Foundation and a former U.S. commissioner of education. "The decline here is a symbol of a myopia and a complacency that I find disturbing. In an interdependent world this ignorance can't be ignored."

DESPITE THE NATIONAL debate on educational reform, Boyer and other senior education officials around the country say this aspect of the problem is being ignored

The roots of the problem are tangled around the post-World War II experience of the United States, a period when the country's economic, political and military dominance of the world was unchallenged.

Add to this the sheer size of the country and its linguistic homogeneity, and you have an atmosphere that many observers believe bred an arrogance toward other nations and eliminated any immediate need for Americans to learn foreign languages or make an effort to understand foreign cultures.

AFTER EUROPE'S RECOVERY from the war was complete and its industries and those of Japan and developing countries in Asia began to be competitive, US education went through a period of radical change, the experts

During the 1960s, greater academic freedoms in US schools and universityies led to reduced requirements in many fields including history and language study.

"There is a deeply ingrained hostility toward teaching something that a student has no immediate need for," said Diane Ravitch, a professor of history at Columbia University Teachers College.
"The United States is the only

developed nation in the world where you

can graduate from college without studying a foreign language," said Hayden "Even in Egypt and Botswana students have to know more WHILE FAILURE TO learn foreign languages is part of the problem, it's the

combination of factors and Americans' frequently glaring lack of sensitivity toward the subtleties of older and more

house had more dents than a '56 Chevy

D.L.

Stewart

often complex cultures that has led government officials and businessmen to conclude the situation has reached the point where it is contributing to the erosion of U.S. power and prestige. It is on the field of international

business and trade that the concern is most clearly focused.

"We have enormous difficulty in finding U.S. citizens who have a sufficient understanding of the international scene to run our international business," said Leonard A. Lauder, president and chief executive officer of Estee Lauder

'Many Americans tend to look at the world with the view that what is good for Iowa is good for the Middle East

THE LACK OF true understanding on the part of U.S. businessmen of the countries, not only leads to lost business, experts say, but great confusion and embarrassment.

The National Council of Foreign Language and International Studies uses the example of a U.S. baby food manufacturer that marketed its products in a developing country in the same way they did in advanced nations, with a picture of a healthy baby on the jars

What the company failed to understand was that in less developed lands, illiterate people often depend upon the pictures on the packaging to tell them what they are buying. In this case, the company later discovered, many people assumed they were being sold ground-up

Thomas Hague, assistant to the chairman of Borg-Warner Corp., Said that in years of experience working in Asia, he had seen "repeated generations of young Americans coming out. even with MBAs (masters' degrees in business administration) . . . unprepared" He lays great blame at the door of

U.S. high schools and colleges, which he says have done a wocfully poor job preparing students to understand, or want to understand, foreign cultures. Meanwhile, he said, Japan and other Asian nations have spent great time and money in learning about the United States, its laws and its customs. This has contributed to their success in penetrating U.S. markets, he said "I wonder if anyone really teels the

shame of that happening in a country as powerful and as huge as this one," he

Once it was lawn, now it's Stewart Field ON A PLEASANT Saturday afternoon in September, my backyard bliss is interrupted by the 9-year-old.

"Hey, Dad," he says, "how about throwing around a football?' "Gosh, son," I say, "I'd really love to.

But, as you can see, with all these nasty trees there's not much room back here for throwing a football. I'm awfully

'Well, then, let's play in the front-

"We can't do that. There are too many windows that might get broken." "Not if we use a Nerf football."

The op-ed page

Ways to help firefighters

The Chronicle-Telegram:

This morning, I was stopped from my household chores by the drone of sirens and heavy equipment, headed toward Westway Gardens. I am always awestruck at the speed used to get here and the ability of these fine dedicated men. Too little is said about them, for they

are off those trucks before they are stopped. They are ready with fire hydrant hookups within seconds. Masked marvels ready for any possibility to protect life, property and posessions.

Winter is coming on and perhaps residents need some fire reminders. I. Keep those hydrants clear of snow.

so that fast hookups can be made. 2. Obtain the free red circles that

mark the room of a child, handicapped person or senior citizen, that might have problems. These can be had through the fire stations

3. Do not hamper the fire department, with too-close sidewalk gawking. Keep children at home or at safe distances from all equipment and hose

4. Remove backyard pets to safer zones as soon as possible so that they are not nipping a fireman, in confused protection attempts.

5. Instruct all family members on fire safety in the home.

These are five simple suggestions, but a great help in case of fire

To the firefighters of Elyria God bless you one and all

Mrs. Dottie Rider

Standardize our age laws

The Chronicle-Telegram:

Legislation needs to be introduced to standardize legal age. Today at the age of 18, a person is legally an adult. He may get married and have a family, join the armed forces, and vote. He may even be tried as an adult in court. But this individual is denied the right

to drink.

If 18 is too young to be responsible about drinking then maybe it's too young to be married and live on your own, serve your country, or even vote. If you are old enough to make a

decision controlling others' lives, such as voting, you should be able to decide on your own life, such as drinking. If you were under 18 and got in a car

accident which killed someone and you'd been drinking, you would be tried as a juvenile. The reasoning for this is you were under the legal drinking age so you were not mature enough to be responsible for your actions.

If this same accident occurred to an 18-year-old, he would be tried as an adult. This is not right. Legally he is as irresponsible for his actions as the adolescent, and should be reprimanded in

The inconsistency of these laws is confusing and doesn't even stop 15 and 16-year-olds from drinking; how will it stop 18-year-olds? Legislatures should combine their ideas and have a standard age in which all these responsibilties and priveleges are gained.

the same manner

Either the drinking age should be lowered to 18, or everything else moved

Brenda Allsop

'Let's take care of our own'

The Chronicle-Telegram:

Sectionalism: Undue concern for a particular section of the country. Isolationism: A national policy advocating freedom from foreign political and economic alliances. Combine these two concepts and

what you produce is this "Let's take care of our own" attitude held by some Americans today. Many are against the United States

supplying aid to underdeveloped nations when that money could be going into Americans' pockets I am bored with this over-ambitious view. The facts are that we have programs to help our needy and our standard of living is continually increasing.

The Third World nations are at both

geographical and technical disadvantages. Therefore, they have no means to efficiently support over two-thirds of the world's population, especially when producing only one-fifth of the world's food supply. Isn't it bad enough we pay thousands

of American farmers to not produce food? Yes, we have our own problems; yes, we have our own responsibilities, but no, we aren't the only ones on this planet. My opinion is not altruistic. It is on

the basis of logic and reason that I see it a necessity to view our existence as one people and work for the quality and right of everyone's human dignity.

Terence C Poje

'Family friend' killed by car The Chronicle-Telegram

This letter is addressed to the driver of a red Ford Fairmont: On Sunday morning, Oct. 28, you

were heading south on S. Abbe Road and in front of our house, between University and Chestnut Ridge, you killed our friend, our companion, our little black cocker spaniel. My children watched their pet die.

This is not another "my pet got hit by a car" letter. The dog was not a stray, just roaming around. He accidentally got out from his fenced-in backyard. He, like almost everyone's pet, was

part of the family Did you have to speed up when you saw him running in the road? I know that you know what you did. You had to hear it, or possibly even feel it, because we heard it inside the You didn't even slow down, much less

stop. Do you know how guilty you made the child feel that left the gate open? The kids were trying to catch him, to bring him home Didn't you see or hear the children trying to get their dog? I always wondered how we would

handle his death, we loved him so much.

Now I'm not wondering anymore Try telling a 4-year-old boy, he watched his friend die and he won't be back. Couldn't you have played chicken

with something else? You have our sympathy, which is more than you gave One more thing. What if it was one of

the many kids of our neighborhood instead of our "Tigger" in the street? Would you have done the same? We can only wonder.

Cindy Vidler

Rules for letters Letters on topical subjects are

welcomed, but they must include a signature Too many letters are rejected because, although they contain the writer's name and address as required, they are not signed. We do not publish addresses and will

withhold names only under special circumstances. Letters may be edited, those considered libelous, in poor taste or otherwise objectionable will not be published.



and there wasn't a blade of grass left In the spring I planted grass seed, which I watered for ared with straw and between home plate and centerfield. Eight years we lived in that house. "Well, OK, I guess that wouldn't hurt watched over with eager anticipation. In Eight years of hook slids into second anything," I agree. early May the first wispy blades of grass Eight years of waiting for the sound of After all, how much damage can one poked their heads through the straw In shattered kitchen windows Eight years 9-year-old do to a healthy lawn" the middle of May there was enough of planting grass in the spring and The two of us walk to the front yard grass to see without kneeling down breathing diamond dust in the summer. I pick up the Nerf football The 9-year-At the end of May someone noticed old runs out for a pass I drop back into So when we pick our new house, the that the backyard was shaped just like a an imaginary pocket, plant my feet, cock first thing I check out is the backyard It softball field is perfect, long and narrow with thick my arm and throw the ball It is a Home plate went near the garden, grass already growing on it. Best of all, perfect spiral. first base was the \$11995 plum tree. Before it comes down, 17 of his second was in the middle of the yard, there are trees. Dozens of them, tall and friends have flocked to our front yard in strong and growing randomly all over third was by the patio. In no time at all, the yard. The only way to get from one football jerseys and are calling for a fair every kid this side of Pete Rose was choosing up sides in my backyard, base to another in that yard would be to Before I can explain to them about poppies, foul balls into the garden, We buy the house and I spend the pulling hard line drives against the house how I was sort of hoping to mave a green summer sitting on the back patio, frontyard like all the other neighbors, it and slamming home runs into the private watching the grass grow. Thick. Green is third and 15 and my team is two Uncleated Somewhere, I knew, there touchdowns behind. So now I have a yard with a forest in was a backyard that was being converted BY THE END of the summer, my into Wrigley Field, but that was someback, no grass in front and a bunch of tomatoes all had "Spalding" imprinted kids in my garage building goal posts. on them, the aluminum siding on our one's else's problem.